

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

www.koat.com

Billing Address:

Agenda  
Attention: Accounts Payable  
400 Gold Ave SW  
12th Floor  
Albuquerque, NM 87102

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
967851-1	11/04/12	November 2012	10/29/12 - 11/04/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - Local	Local

Advertiser	Product	Estimate Number
Jones/R/Congress	Candidate	Janice Arnold Jones

Flight Dates	Order #	All Order #
10/30/12 - 11/04/12	967851	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/30/12	11/01/12	6a A7N More In The AM	6-7a	-T-T---	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-T---	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
20	KOAT	Tu	10/30/12	6:59 AM	6a A7N More In The AM	6-7a	:30	Can You Believe Her	\$400.00 NM
21	KOAT	Th	11/01/12	6:53 AM	6a A7N More In The AM	6-7a	:30	Can You Believe Her	\$400.00 NM
2	10/31/12	11/02/12	Good Morning America	7-9a	--W-F--	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W-F--	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
16	KOAT	W	10/31/12	8:48 AM	Good Morning America	7-9a	:30	Can You Believe Her	\$300.00 NM
17	KOAT	F	11/02/12	8:47 AM	Good Morning America	7-9a	:30	We All Believe REV	\$300.00 NM
6	10/30/12	11/01/12	Action 7 News @ 5p	5-530p	-T-T---	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-T---	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
14	KOAT	Tu	10/30/12	5:20 PM	Action 7 News @ 5p	5-530p	:30	We All Believe REV	\$350.00 NM
15	KOAT	Th	11/01/12	5:25 PM	Action 7 News @ 5p	5-530p	:30	Safety Net	\$350.00 NM
18	11/04/12	11/04/12	Action 7 News @ 5p Sun	5-530p	-----S	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KOAT	Su	11/04/12	5:22 PM	Action 7 News @ 5p Sun	5-530p	:30	We All Believe REV	\$325.00 NM
26	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	Sa	11/03/12	6:28 AM	Sa 6a A7N More in the AM	6-9a	:30	Safety Net	\$150.00 NM
27	11/04/12	11/04/12	Su 6a A7N More in the AM	6-9a	-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at: [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE

Send Payment To

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
967851-1	11/04/12	November 2012	10/29/12 - 11/04/12

Advertiser	Product	Estimate Number
Jones/R/Congress	Candidate	Janice Arnold Jones



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	11/04/12	11/04/12	Su 6a A7N More in the AM 6-9a		-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>					<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			-----S		1	\$150.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
5	KOAT	Su	11/04/12	8:24 AM	Su 6a A7N More in the AM	6-9a	:30	Can You Believe Her	\$150.00 NM
28	10/31/12	11/02/12	Action 7 News @ 6p	6-630p	--W-F--	:30	2	\$525.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			--W-F--		2	\$525.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KOAT	W	10/31/12	6:25 PM	Action 7 News @ 6p	6-630p	:30	We All Believe REV	\$525.00 NM
3	KOAT	F	11/02/12	6:22 PM	Action 7 News @ 6p	6-630p	:30	Can You Believe Her	\$525.00 NM
29	10/30/12	11/01/12	Action 7 News @ 10p M-F 10-1030p		-T-T---	:30	2	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			-T-T---		2	\$650.00	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KOAT	Tu	10/30/12	10:28 PM	Action 7 News @ 10p M-F	10-1030p	:30	Safety Net	\$650.00 NM
3	KOAT	Th	11/01/12	10:22 PM	Action 7 News @ 10p M-F	10-1030p	:30	Can You Believe Her	\$650.00 NM
<u>Total Spots</u>							13		

Gross Total \$5,075.00

## Payment Terms 30 Days

Agency Commission \$761.25

Net Amount Due \$4,313.75

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
953830-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfeifferle	Albuquerque - Local	Local

Advertiser	Product	Estimate Number
Jones/R/Congress	Candidate	Janice Arnold Jones

Flight Dates	Order #	Alt Order #
10/20/12 - 10/29/12	953830	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address.

Agenda  
Attention: Accounts Payable  
400 Gold Ave SW  
12th Floor  
Albuquerque, NM 87102

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/29/12	10/29/12	Action 7 News @ 5p	5-530p	M-----	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KOAT	M	10/29/12	5:29 PM	Action 7 News @ 5p	5-530p	:30	Can You Believe Her	\$350.00 NM
24	10/29/12	10/29/12	6a A7N More In The AM	6-7a	M-----	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KOAT	M	10/29/12	6:11 AM	6a A7N More In The AM	6-7a	:30	Can You Believe Her	\$400.00 NM
7	KOAT	M	10/29/12	6:43 AM	6a A7N More In The AM	6-7a	:30	Safety Net	\$400.00 NM
25	10/29/12	10/29/12	Good Morning America	7-9a	M-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	M	10/29/12	8:43 AM	Good Morning America	7-9a	:30	Can You Believe Her	\$300.00 NM
30	10/29/12	10/29/12	Live with Regis & Kelly 9-10a	9-10a	M-----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	9:45 AM	Live with Regis & Kelly 9-10a	9-10a	:30	We All Believe REV	\$175.00 NM
<b>Total Spots</b>							<b>5</b>		

Gross Total \$1,625.00

Agency Commission \$243.75

Net Amount Due \$1,381.25

Payment Terms 30 Days